



## PRESS RELEASE

# BELL RACING PARTNER OF THE RMCIT 2021

3MK Events is proud to announce its partnership with the prestigious helmet brand Bell Racing for the Rotax Max Challenge International Trophy 2021, which will take place at Le Mans Karting International track from Tuesday 27<sup>th</sup> to Saturday 31<sup>st</sup> July.

This partnership follows the philosophy of Bell Racing which is to support actively the organizations that elevate the sports related to its activity.

Today, Bell Racing helmets represent safety, quality, advanced design, technology and stand for excellence. From Formula One to karting, from GT racing to Rally, the research & development team cooperates with the best racers in the World.

The Bell Helmets are used by leading Formula 1 drivers such as Lewis Hamilton, Charles Leclerc, Lando Norris, Pierre Gasly, Esteban Ocon, Fernando Alonso or Kimi Raikkonen.

Bell Racing will offer helmets at the RMC International Trophy during the « Bell Racing Awards ». Three helmets will be awarded by drawing lots. All 360 participants will have a chance to win a Bell Helmet.

Moreover, the Bell Racing range will be also available for sale at the Itakashop stand during the RMCIT.



Bell Racing website : <https://www.bellracing.eu/>